

**BUILDING INNOVATIVE CREATION EFFICIENCY OF
FURNITURE BUSINESS IN THAILAND: AN EMPIRICAL
RESEARCH OF ITS ANTECEDENTS
AND CONSEQUENCES**

VIROJ JADESADALUG

**A dissertation submitted in partial fulfillment of the requirements for
The degree of Doctor of Philosophy in Management
at Maharakham University
September 2009**

All rights reserved by Maharakham University



**BUILDING INNOVATIVE CREATION EFFICIENCY OF
FURNITURE BUSINESS IN THAILAND: AN EMPIRICAL
RESEARCH OF ITS ANTECEDENTS
AND CONSEQUENCES**

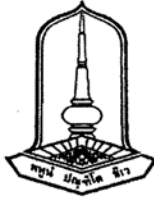
VIROJ JADESADALUG

**A dissertation submitted in partial fulfillment of the requirements for
The degree of Doctor of Philosophy in Management
at Maharakham University**

September 2009

All rights reserved by Mah





The examining committee has unanimously approved this dissertation, submitted by Mr.Viroj Jadesadalug, as a partial fulfillment of the requirements for the degree of Doctor of Philosophy in Management at Maharakham University.

Examining Committee

..... <i>Jindarat P.</i> (Dr.Jindarat Peemance)	Chairman (Faculty Graduate Committee)
..... <i>[Signature]</i> (Assoc.Prof.Dr.Phapruke Ussahawanitchakit)	Committee (Advisor)
..... <i>Km.</i> (Dr.Kasinee Muenthaisong)	Committee (Co-Advisor)
..... <i>T. Boonlua</i> (Dr.Tarawut Boonlua)	Committee (Faculty Graduate Committee)
..... <i>[Signature]</i> (Asst.Prof.Dr.Kanchana Sukanthasirikul)	Committee (External expert)

Maharakham University has granted approval to accept this dissertation as a partial fulfillment of the requirements for the degree of Doctor of Philosophy in Management.

.....
[Signature]
(Assoc.Prof.Dr.Phapruke Ussahawanitchakit)
Dean of the Faculty of Accountancy
and Management

.....
Paitool Suksringam
(Assoc.Prof.Dr.Paitool Suksringam)
Dean of the Faculty of Graduate Studies
September 30, 2009



**This dissertation was funded by the Revenue Statement of the Faculty of
Management Science, Silpakorn University, Academic Year 2006**

and

**the Faculty of Accountancy and Management, Mahasarakham University,
Academic Year 2009**

