

DYNAMIC CAPABILITIES AND SUSTAINABLE COMPETITIVE ADVANTAGE: AN EMPIRICAL EVIDENCE FROM THAILAND

PHICHAI TANGPINYOPUTTIKHUN

A dissertation submitted in partial fulfillment of the requirements for the degree of Doctor of Philosophy in Management

at Mahasarakham University

September 2009

All rights reserved by Mahasarakham University

Mahasarakham University

DYNAMIC CAPABILITIES AND SUSTAINABLE COMPETITIVE ADVANTAGE: AN EMPIRICAL EVIDENCE FROM THAILAND

PHICHAI TANGPINYOPUTTIKHUN

A dissertation submitted in partial fulfillment of the requirements for the degree of Doctor of Philosophy in Management

at Mahasarakham University

September 2009

All rights reserved by Mahasarakham University

Mahasarakham University



The examining committee has unanimously approved this dissertation, submitted by Mr. Phichai Tangpinyoputtikhun, as a partial fulfillment of the requirements for the Doctor of Philosophy degree in Management at Mahasarakham University.

Examining Committee

(Dr. Jindarat Peemanee)

Chairman (Faculty graduate committee)

(Assoc.Prof.Dr.Phapruke Ussahawanitchakit) (Advisor)

(Dr.Supapong Pinwaha)

Committee

(Co-advisor)

Committee

(Asst. Prof.Dr.Kanchana Sukanthasirikul)

Committee (External expert)

(Dr. Wute Erawan)

Committee (External expert)

Mahasarakham University has granted approval to accept this dissertation as a partial fulfillment of the requirements for the Doctor of Philosophy degree in

Management.

(Assoc.Prof.Dr.Phapruke Ussahawanitchakit)

Dean of the Faculty of Accountancy

and Management

Partor Satoringarue

(Assoc.Prof.Dr.Paitool Suksringarm)

Dean of the Faculty of Graduate Studies ...2009

Mahasarakham University

This dissertation was funded by the Faculty of Accountancy and Management, Mahasarakham University, Academic Year 2009