AN INTRA-ORGANIZATIONAL COMMUNICATION STRATEGY, ITS ANTECEDENTS AND CONSEQUENCES: AN EMPIRICAL EXAMINATION OF COMPUTER BUSINESSES IN THAILAND

NUANLAONG ATTHARANGSUN

A dissertation submitted in partial fulfillment of the requirements for
the degree of Doctor of Philosophy in Management
at Mahasarakham University
June 2010

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The examining committee has unanimously approved this dissertation, submitted by Miss Nuanlaong Attharangsun, as a partial fulfillment of the requirements for degree of the Doctor of Philosophy in Management at Mahasarakham University.

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This dissertation was funded by the Faculty of Accountancy and Management,

Mahasarakham University Scholarship

Academic Year 2010.

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