



**AN INTRA-ORGANIZATIONAL COMMUNICATION STRATEGY,
ITS ANTECEDENTS AND CONSEQUENCES: AN EMPIRICAL
EXAMINATION OF COMPUTER BUSINESSES IN THAILAND**

NUANLAONG ATTHARANGSUN

**A dissertation submitted in partial fulfillment of the requirements for
the degree of Doctor of Philosophy in Management
at Mahasarakham University**

June 2010

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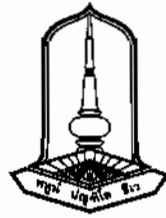
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The examining committee has unanimously approved this dissertation, submitted by Miss Nuanlaong Attharangsun, as a partial fulfillment of the requirements for degree of the Doctor of Philosophy in Management at Mahasarakham University.

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