

AIS SUCCESS OF THAI FOODS BUSINESSES: AN EMPIRICAL INVESTIGATION OF ITS ANTECEDENTS AND CONSEQUENCES

WATHANA YEUNYONG

A dissertation submitted in partial fulfillment of the requirements for the degree of Doctor of Philosophy in Accounting

Mahasarakham University

October 2009

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The examining committee has unanimously approved this dissertation, submitted by Mr. Wathana Yeunyong, as a partial fulfillment of the requirements for the degree of Doctor of Philosophy in Accounting at Mahasarakham University.

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