

STRATEGIC ENTREPRENEURSHIP MANAGEMENT COMPETENCY AND FIRM SUCCESS: A COMPARATIVE STUDY OF SMES IN AUTO ANDELECTRONIC PARTS IN THAILAND

PURIT PONGPEARCHAN

A dissertation submitted in partial fulfillment of the requirements for the degree of Doctor of Philosophy in Management at Mahasarakham University

October 2011

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The examining committee has unanimously approved this dissertation, submitted by Mr. Purit Pongpearchan, as a partial fulfillment of the requirements for the degree of the Doctor of Philosophy in Management at Mahasarakham University.

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