

**CORPORATE SOCIAL RESPONSIBILITY EFFECTIVENESS,  
FIRM COMPETITIVENESS, BUSINESS SUCCESS AND  
CORPORATE SUSTAINABILITY: AN EMPIRICAL  
INVESTIGATION OF ISO 14000 BUSINESSES IN THAILAND**

**SRISUNAN PRASERTSANG**

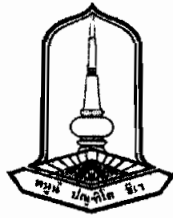
**A dissertation submitted in partial fulfillment of the requirements for  
the Doctor of Philosophy degree in Management  
at Maharakham University  
October 2012**

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The examining committee has unanimously approved this dissertation, submitted by Ms. Srisunan Prasertsang, as a partial fulfillment of the requirements for the Doctor of Philosophy degree in Management at Maharakham University.

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Graduate Studies

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